

GET YOUR MESSAGE OUT

Cure Violence

public art – public health – social media – social change

Project Overview

Video artist Lincoln Schatz and anti-violence organization CeaseFire are collaborating to create Cure Violence, a hybrid of public art, public health, and social action designed to empower communities to take control of the violence epidemic. New forms of social media are radically changing the way people organize, mobilize, communicate and campaign. Cure Violence is an international online movement that anyone can join to create and spread media that speak to their personal experiences, reinforce positive messages and social norms, and ultimately change the way we think-- on a massive scale-- so that killing is no longer an option. Accelerated by your participation and a pilot group of 5,000 youth, Cure Violence will continue to grow with CeaseFire as it expands into 15 new cities over the next year.

How You Can Get Involved

Individuals

CONTRIBUTE videos, photos and comments to spread the message that we can cure violence. Your personal experience speaks the loudest. Tutorials in the forum will walk you through using YouTube, Flickr, and Twitter and tagging your contributions with “cureviolence” to add them to the website.

RESPOND to existing videos, photos and comments with your own media and join the forum community to help others with their ideas and projects. The central video portrait of over 200 stories is a springboard for discussion. What do you hear? Do you agree? Disagree? Have another perspective to offer?

FOCUS ON SOLUTIONS. Send a message about something positive happening in your community, something that you want to change, or suggest an issue that we should all be talking about. Don't know where to start? Use the “We need to talk about...” feature to get ideas and direct the conversation by submitting your own.

Educators

Tag your existing anti-violence media on Flickr and YouTube, create new work with your students, or use these prompts to guide your class:

- What is your walk to school like?
- Interview your partner about a difficulty they've overcome
- Memorialize someone (who you know, who's famous)
- “Where are they now” with someone you know who has made a positive change in their own lives.
- What does CeaseFire/anti-violence mean to you?

Community Organizations

Cure Violence is about finding and spreading solutions at the community level and you know your neighborhood and its needs better than anyone. Use Cure Violence to:

- Tell us about what's going on where you are-- are you hosting a rally, a basketball game, a support group, a town hall? Are you launching a new job training program or mural project?
- Tag photos or videos of your events.
- Make a “how to” video for people who want to try out your approach in their own neighborhoods.

Our suggested length for video media is 3 minutes or under. We are working on a curriculum to use in conjunction with Cure Violence. If you would like to contribute lesson ideas or comments, please contact us.

www.cureviolence.com

Login: cureviolence

Password: firstresponse

info@cureviolence.com

CeaseFire

www.ceasefirechicago.org

Lincoln Schatz

www.lincolnschatz.com

312.787.8242